



Working together to improve health and wellbeing in Cheshire and Merseyside

# **NEW HAPPY HEARTS COVID-19 RESOURCE PAGES FOR CVD PREVENTION**



---

Dear Colleagues,

We are pleased to be able to share with you a new resource for professionals, patients and carers, which we hope is particularly beneficial at this time. Of course, the ongoing coronavirus pandemic is rightly at the forefront of health concerns at present, however the ongoing and significant risks to heart health from Cardiovascular Disease (CVD) remain across Cheshire and Merseyside and are likely to be exacerbated during the pandemic. This is particularly likely in our most deprived communities and in Black and Minority Ethnic groups, widening pre-existing inequalities unless action is taken.

Many people across Cheshire and Merseyside are affected by the 'ABC' conditions that increase the risk of heart attack and stroke: **A**trial Fibrillation (AF), High **B**lood Pressure and High **C**holesterol. As the pandemic continues to affect how we live and work over coming months it is still vitally important that these conditions are identified and well controlled, but we must work differently to achieve this. And, of course, the importance of overall health and wellbeing to reduce CVD-risk cannot be over-emphasized.

For this reason, a new COVID-19 CVD Prevention Subgroup has formed to deliver a C&M Health and Care Partnership CVD prevention work programme as we live with, and recover from, the pandemic.

An initial piece of work has been the creation of a new central repository on the Happy Hearts website, where patients, carers and professionals across C&M can find the extra information they may need to help prevent Cardiovascular Disease (CVD) during this time. The new webpages focus mainly on the ABC of CVD prevention during COVID-19, bringing together the latest information, advice and support from many organisations into one place in an easy-to-navigate way. Examples include guidelines, evidence, learning and development links, links to patient resources (including translated- and easy-to read materials), helplines, news stories, videos and more. A public-facing Facebook campaign to promote key messages and encourage patients and carers to visit the website will run for 3 months from mid-June.

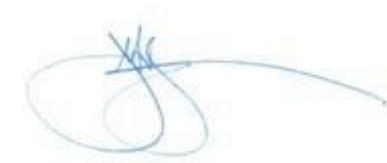
We would encourage you to visit the Happy Hearts website [www.happy-hearts.co.uk](http://www.happy-hearts.co.uk), navigate to and explore the new COVID-19 pages, and share this information with colleagues and your patients/the public.

If you have any further resources that you feel would be useful to include on the page, or for more information, please email [hannnahsharp@wirral.gov.uk](mailto:hannnahsharp@wirral.gov.uk)

We hope that you find this new resource useful and informative.

**Dr Sarah McNulty,**  
Director of Public Health, Knowsley  
Council and Cheshire & Merseyside Lead  
Director for Tackling High Blood Pressure

**Jon Develing,**  
Director of Strategic Partnerships,  
Liverpool Heart and Chest Hospital NHS  
Foundation Trust & Chair of the Health  
and Care Partnership CVD Programme  
Board



Cheshire & Merseyside  
Health & Care Partnership



## Champs Public Health Collaborative

Suite 2.2, Marwood, Riverside Park,  
Southwood Road, Bromborough, Wirral  
CH62 3QX, United Kingdom

## We'd love to hear your thoughts

If you have any feedback on this issue,  
please email:  
[champscommunications@wirral.gov.uk](mailto:champscommunications@wirral.gov.uk)

[champspublichealth.com](http://champspublichealth.com)

---



[Why did I get this?](#) | [Unsubscribe from this list](#) | [Update subscription preferences](#)